

2021
Q-DAY
CONFERENCE

SDG2030
SUSTAINABLE DEVELOPMENT GOALS

Quidgest



SOCIAL VALUE, INNOVATION & THE SDGs

Stephanie Robertson



Some latest work:

Chair of Developing Social Value Movement in Canada

Member of Social Value International Board (since 2012)

Demonstrating the Value of Social Procurement

Demonstrating Value of Community & Social Investment

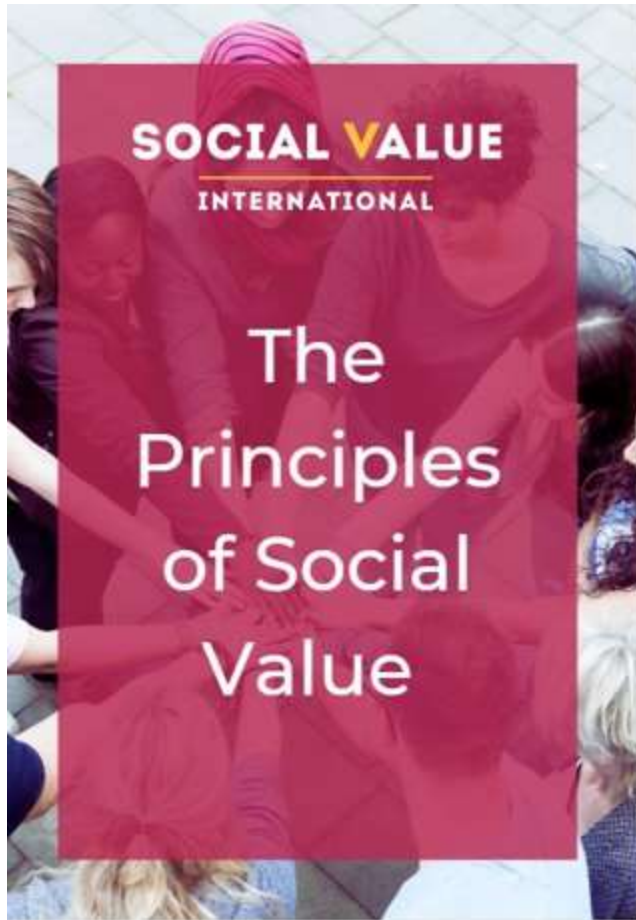


SOCIAL VALUE, INNOVATION & THE SDGs

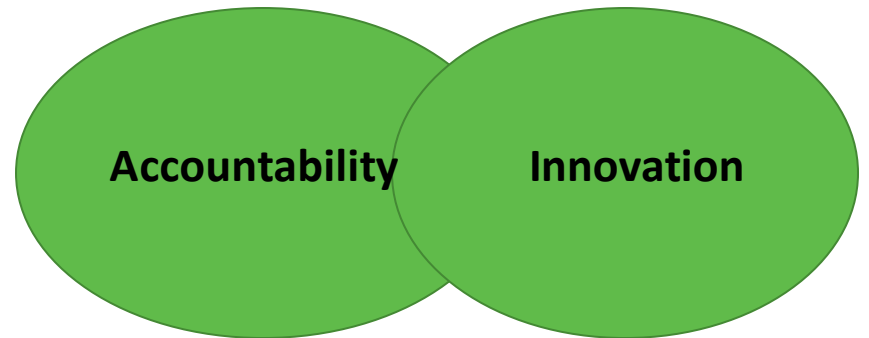


Social value thinking begins with addressing inequalities & being accountable for all impact upon all stakeholders

SOCIAL VALUE AND INNOVATION



- Involve stakeholders
- Understand what changes
- Value what matters
- Materiality
- Do not overclaim
- Be transparent
- Verify the result
- Be responsive



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Thank you!

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