

2021
Q-DAY
CONFERENCE

SDG2030

SUSTAINABLE DEVELOPMENT GOALS

Quidgest



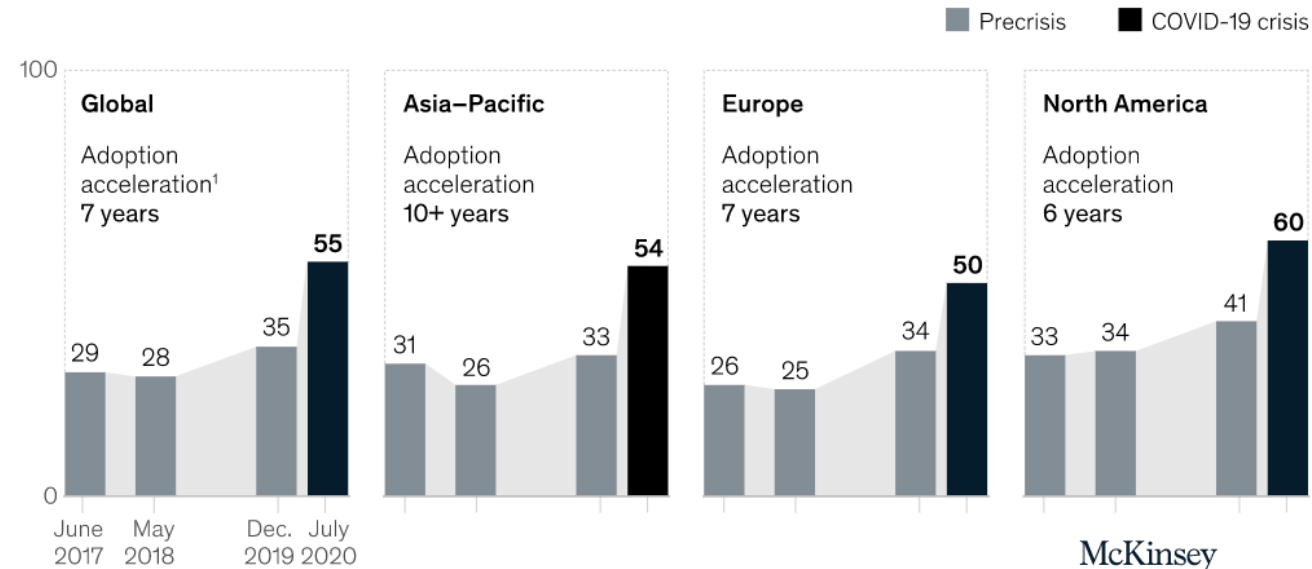
The new IT professionals

Sara Inácio

Digital Era is here to stay

Across business areas, the largest leap in digitization is the share of offerings that are digital in nature.

Average share of products and/or services that are partially or fully digitized, %



¹Years ahead of the average rate of adoption from 2017 to 2019.

Source: McKinsey and Company (2020). *How COVID-19 has pushed companies over the technology tipping point—and transformed business forever.*

Natural Intelligence



The construction of the vast majority of applications, systems and programmes still needs the **knowledge and competence of people.**

Big Challenges



COMPANIES NEED SOFTWARE DEVELOPMENT



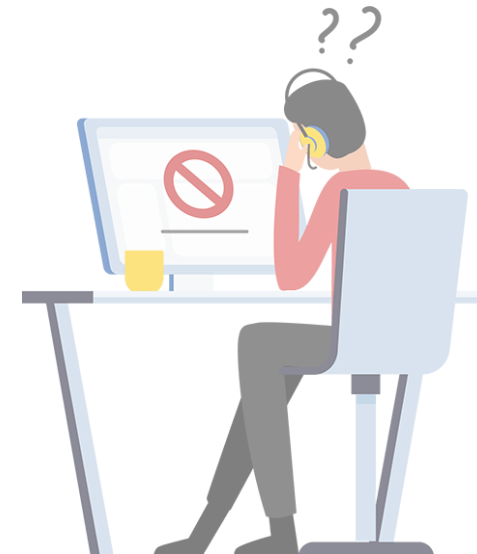
LACK OF DIGITAL SKILLS IN THE MARKET



LESS OPPORTUNITIES DUE TO SKILLS MISMATCH



LEARN TO CODE IS NO EASY TASK



What if you don't need to be a programmer to program?

How many more people would be able to contribute to digital transformation?

Our Vision



Quidgest wants to bring **technology** creation to everyone who is resourceful enough to solve a **market problem**.

Digital Champions

Technology is no longer a domain of specialists, but a tool used by people who combine the best of software with knowledge of non-technical domains.

Gartner®

By 2024,

80% of solutions

will be developed by

professionals outside

IT departments

A Pharmacist in a Tech World



How is it possible to enhance this vision?

Model-Driven Development and Artificial Intelligence are the answer!

GENIO



- **XTREME LOW CODE PLATFORM**
- **ARTIFICIAL INTELLIGENCE** to automatically translate the model into code
- **LEVERAGING AGILE PRINCIPLES** continuous improvement by design
- **FULL-STACK** visual modeling capability
- **APPLICATION LIFECYCLE MANAGEMENT** from design to deployment and maintenance

160.000.000
lines of code per day

GENIO



- WITHOUT WRITING CODE
- WITHOUT ERRORS
- IN YOUR FIELD OF KNOWLEDGE
- 10x FASTER DEVELOPMENT AND 1/10 OF REQUIRED RESOURCES
- FULLY INDEPENDENT SOURCE CODE PLATFORM

QUIDGEST ACADEMY

Learn to program in a different way (composing, not coding)

Model Driven - The Academy

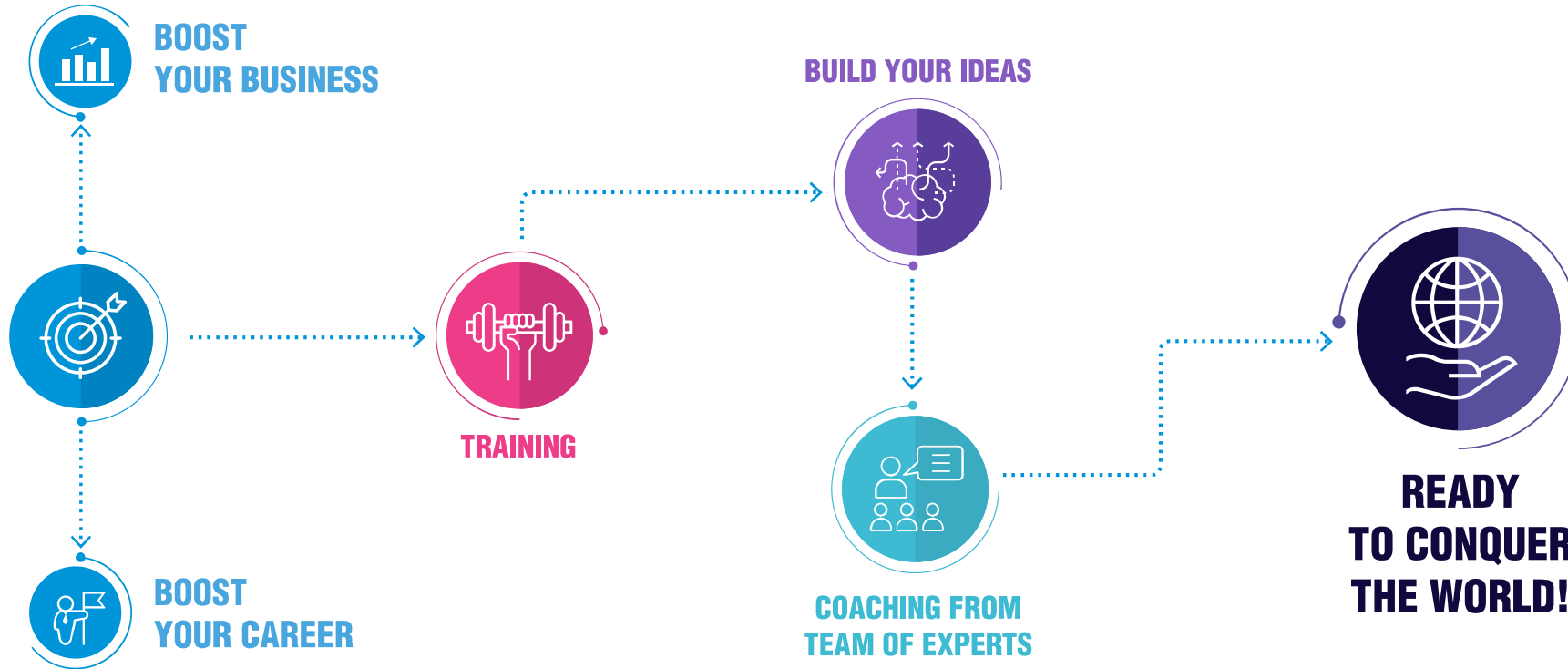
- **Innovative** certified training project
- Use of the exclusive platform for modeling and automatic code generation – **GENIO**
- **Accelerated production** of a digital solution, completely independent from the platform
- Creation of information systems to reach a greater number of **talents**
- Basic requirements for **logical thinking** and **business knowledge**



Quidgest Academy provides different innovative training programs where **education** and **technology** are in perfect harmony.



The way to Success!



How does all this respond to the Sustainable Development Goals?

What positive impact can we have on people and on business?

Business and Technology

- Reducing the deficit of qualified professionals in technology development
- Greater availability of human resources which boosts technological advance
- Contribution from professionals specializing in extra-technological domains who use this knowledge in their fields of activity
- Producing products and services that better meet users' needs

The future of **technology** depends on the **diversity of profiles** that bring together in-depth **knowledge** in the most diverse **business areas**.

People

It will be possible to provide more **equal opportunities**, regardless of the level of **academic training** and **professional experience**.

- Boosting incentives in the social economy
- Requalification and digital training of people
- Opening horizons to a market previously unattainable by non-technical people
- Repositioning of unemployed people or people willing to change job
- Access to work on technology, without the need to have a computer science background



Sustainable Development Goals

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Thank you!

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