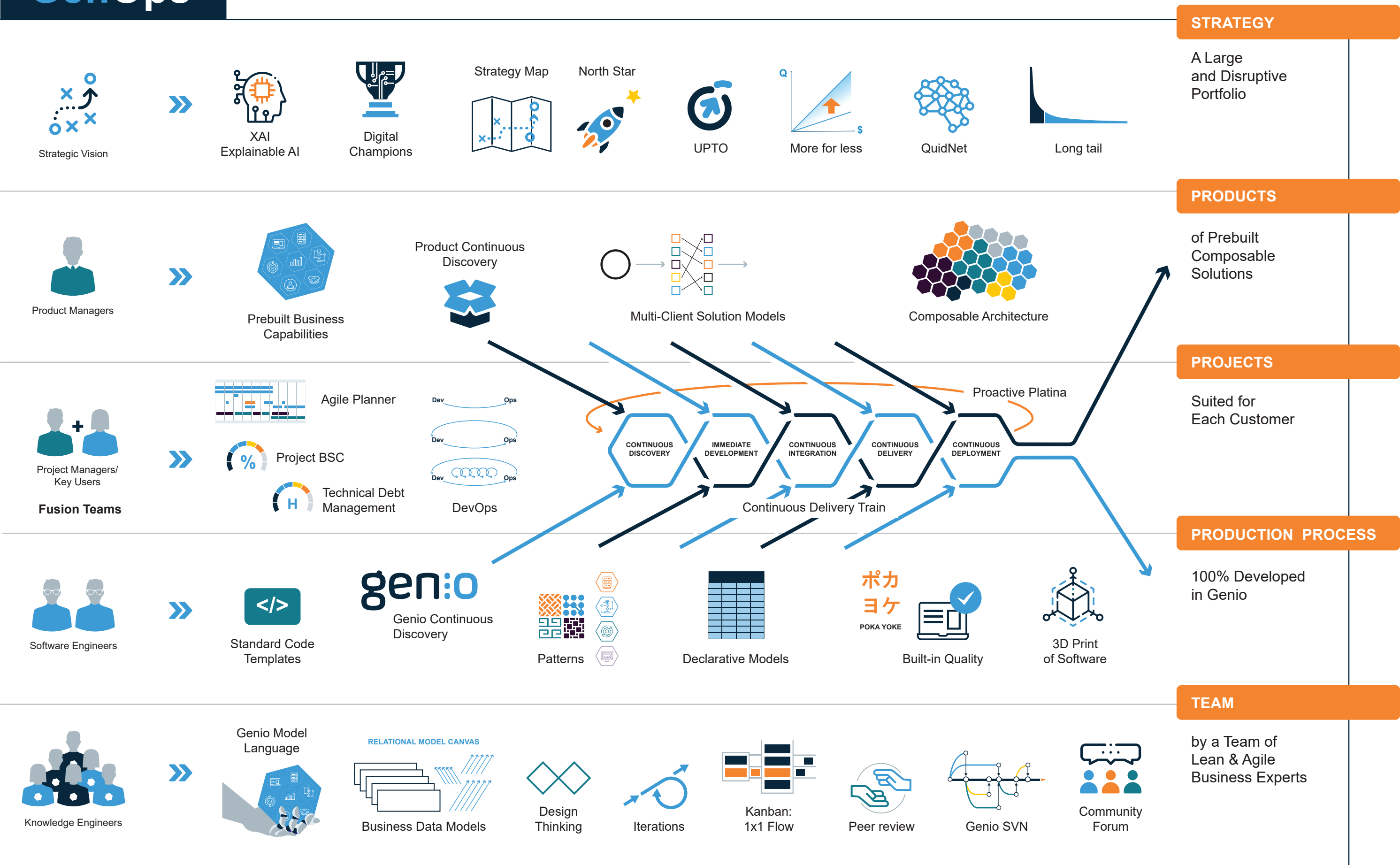


# GenOps

- ATTRIBUTES FOR ALL LAYERS**
- FUTURE-READY
  - SHIFT-LEFT
  - DATA-DRIVEN
  - WEB/CLOUD FIRST
  - LEAN UX
  - PRODUCTIZED
  - MASS CUSTOMIZATION
  - MEASURE AND GROWTH
  - CO-INNOVATION ROADMAP
  - SHARED SERVICES
  - SCALED



- LEAN-AGILE MINDSET
- MODELS + AI MINSET
- AUTOMATION
- MATURITY LEVEL 5
- DIGITAL TRANSFORMATION
- SUSTAINABILITY
- INCLUSION
- OPEN-BOOK
- EMPOWERMENT
- ETHICS